



## **Delmarva Chapter of American Society of Safety Engineers General Meeting**

**Golden Corral Salisbury, MD  
September 2, 2015  
11:45 am – 1:00 pm**

- I. Call to Order.
  - a. Call to order by Jerre Clauss at 11:50 am.
  - b. Introductions and present at the meeting = 13 total.
  
- II. Financial Report:
  - a. Current balance is
    - 1- Chapter Free Business Checking = \$2611.13
    - 2- Money Market Savings Account = \$3861.54
    - 3- Northern Section Non-profit Checking = \$350.41
    - 4- TOTAL = \$6823.08
    - 5- Dues and gifts purchased a .06 increase in money market
  
- III. New Business:
  - a. ASSE Foundation PDC has requested to donate money to scholarship fund.
    - i. Motion to donate \$250.00 to the ASSE Foundation through PDC.
  - b. Matt Corn will be representing the chapter at the PDC
  - c. ASSE Foundation donation to direct Foundation discussion
  - d. How can the Chapter Improve on the sponsorship and attendance for the meetings.
  - e.
  
- IV. Leadership Conference in October and Young Leadership Conference in November
  
- V. Next Month we have a joint meeting with Delmarva Safety in Bridgeville October 1<sup>st</sup>. Our Chapter will be hosting the event.
  - a. Discussion of where we could have an event due to costs of Bridgeville.
  
- VI. Chapter Information:
  - i. 135 members as of January 29, 2015
  
- VII. Announcements:
  - a. A survey monkey will distributed concerning an increase in meeting dues and fees.
  - b. Chuck Northam: Construction and Confined Space standard and Ariel lift construction awareness.
  - c. Next Month we have a joint meeting with Delmarva Safety in Bridgeville October

VIII. Monthly Topic:

Guest Speaker Bruce Lippy, Director of Research at the Center for Construction Research and Training.

Topic: “Improving Safety Presentations Using Lessons from TRD (Technology, Entertainment, Design) Talks”

I. TED Technology Entertainment Design

a. Jeremy Donovan “TED Tip”

- i. Who is the slide for
- ii. Determine whether you will deliver a story driven or premise driven narrative
- iii. Do not cram too much into your talk
- iv. Bring characters to life on stage with physical appearance and dialogue
- v. Bring you audience into the setting
- vi. Understand your audience
- vii. Start with the bottom line when communicating with the public
- viii. Provide clear verbal and visual cues that you are transitioning between sections.
- ix. Employ language that clearly signals you are concluding your talk.
- x. Your goal should be to become an expert who speaks rather than an expert speaker.
- xi. Point size is relative during the presentation.
- xii. The rule of thirds
- xiii. Acknowledge the illusion
- xiv. Bring items into the foreground
- xv. Keeps graphs simple and avoid tilted charts
- xvi. The credibility and energy of the trainer is more important than the technology.
- xvii. Power Point (SLIDE:OLOGY)
- xviii. Wikimedia Commons is a great source of free and public images
- xix. [www.elcosh.org](http://www.elcosh.org) site Construction safety
- xx. NASA, FEMA, NAVY,

IX. Questions and Comments

- a. How do you train? Power point, Hands On ect
- b. How are workers involved in the training? Attend and participate
  - i. Recommended to break up into groups.
- c. Is there a difference from lecture versus training? Peer training is key to success. Have the operators do the training.

X. President presented gift to speaker.

XI. Meeting Adjourned at – 1:20 pm.